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The Flowering of Garden Books: New Life for Perennials
How-To Book Reviews • Index to January Forecasts

Publishers Weekly

A CAHNERS PUBLICATION THE INTERNATIONAL NEWS MAGAZINE OF BOOK PUBLISHING FEBRUARY 20, 1987 $2

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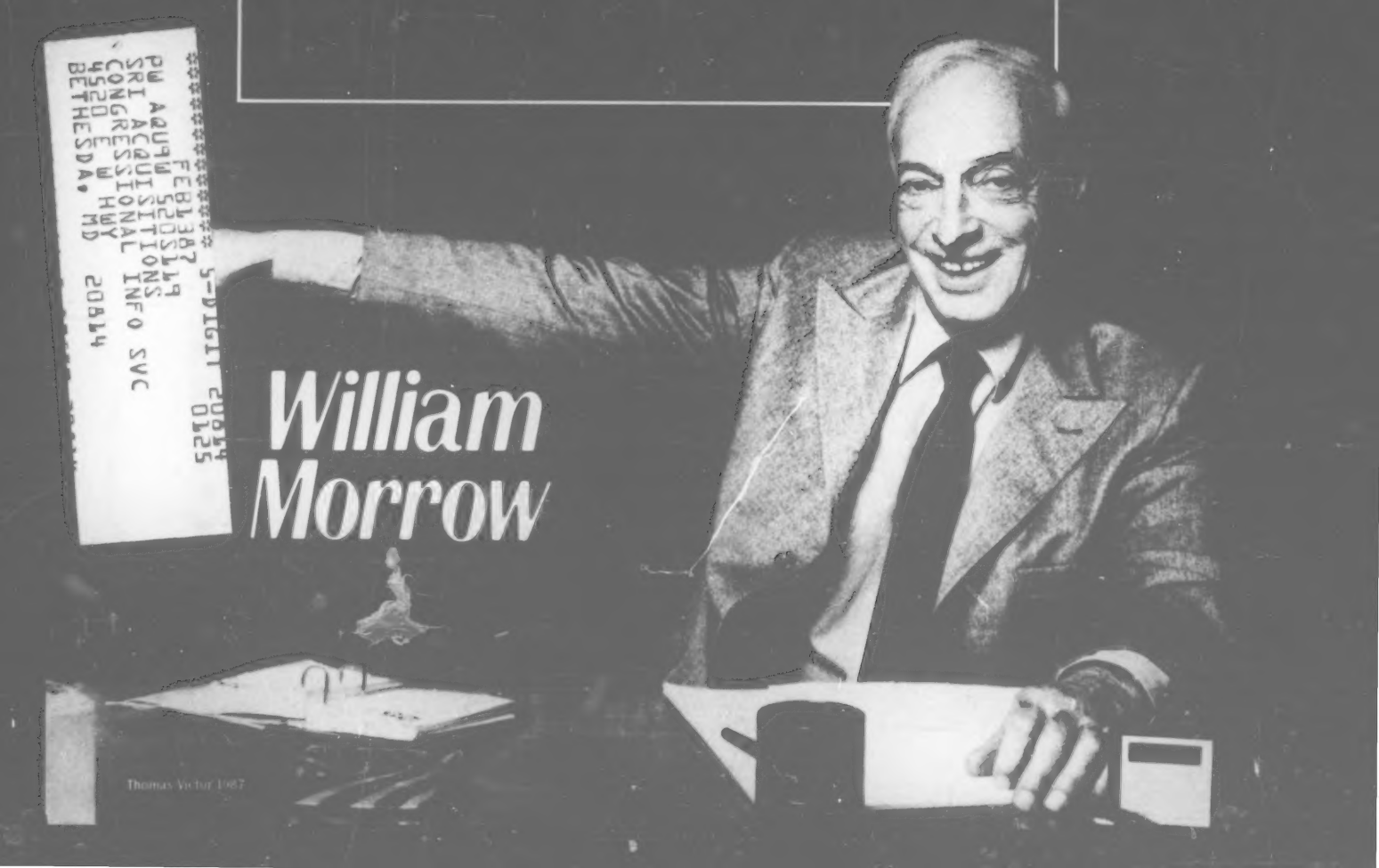

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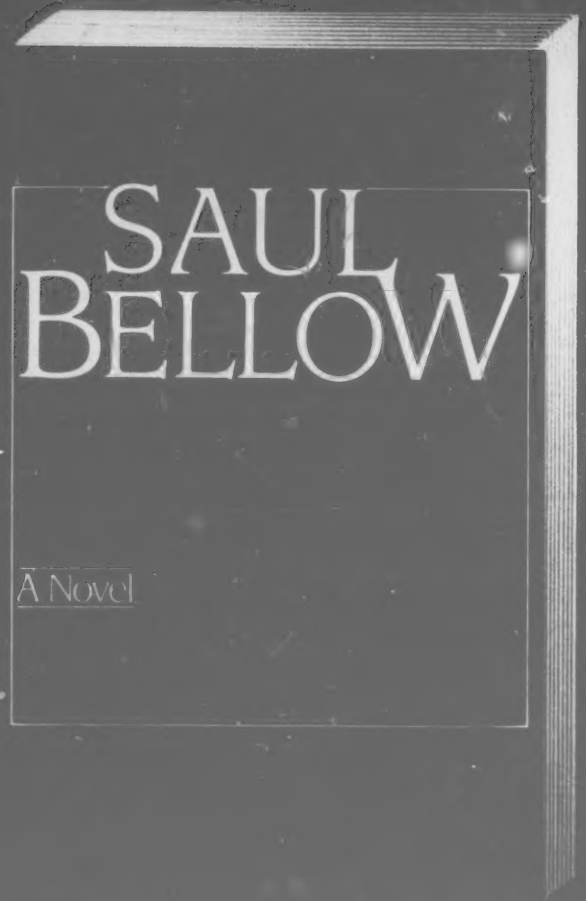

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HIGHLIGHTS

PW Offers New Look, New Coverage

An entirely redesigned *Publishers Weekly* makes its debut with this issue, and an Editorial describes the thinking behind it, as well as plans for a number of new ventures to be launched in the coming year. *Page 19*

New York Book Fair Will Close Down

The annual New York Book Fair, for 12 years an important showcase for the work of small presses, will take place for the last time at Columbia University April 17–19, says fair coordinator Suzanne Zavrian, who notes that the philosophy of smaller publishers has been moving away from such occasions. *Page 20*

LC Advises on Meese Proposals

A lawyer for the Library of Congress, analyzing the proposals of last year's so-called Meese Commission on Pornography, says that parts of the report "do not appear to fully reflect the limited governmental authority in this area." *Page 20*

VP Bush Criticizes Book Censorship

Vice-President George Bush, in an address to a religious broadcasters convention, urged "the need for tolerance" on those who would censor books children read. He spoke after Gary Bauer, President Reagan's new domestic policy adviser, had attacked textbook publishers for ignoring moral values. *Page 21*

Rosset to Copublish with Holt

Barney Rosset, former publisher at Grove, has formed Rosset and Company, and Henry Holt will copublish with him and distribute his books. The move reunites Rosset with Richard Seaver, Holt's head; the two were formerly colleagues at Grove, which Rosset sold to Ann Getty and George Weidenfeld. *Page 21*

New Authors, Projects in Israel

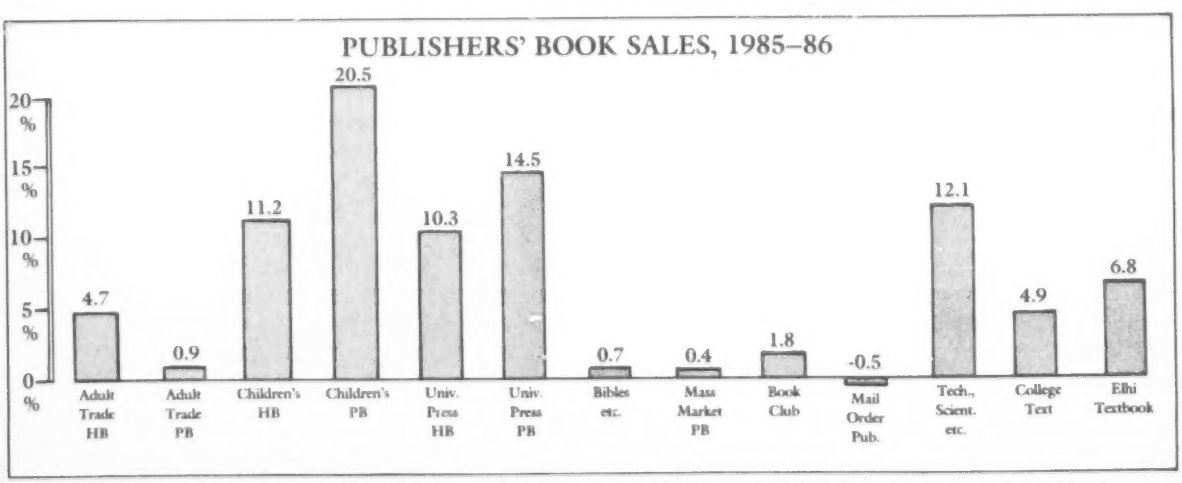
Publisher visitors to the biennial Jerusalem Book Fair in April will find a lively publishing/packaging scene, and a number of promising new authors; the theme of one symposium at the fair is translation. *Page 26*

Garden Books Grow with the Economy

A feature on the current state of the market in garden book publishing shows that low interest rates mean healthier sales—and that decorative flower gardening, with an emphasis on perennials, has edged out vegetables in coverage. *Page 37*

Gould to FSG; Crown Has New Imprint

Novelist Lois Gould, most recently published by Linden Press, will go to Farrar, Straus & Giroux for her new novel; the house will also reissue all her previous books. Crown has launched a new imprint, Orion Books, that will cover military history, air and space transportation, and technology. *Page 47*



***Year-end sales figures** from the AAP show change in percentages of losses and gains 1985–86 in a number of book categories; most were comparatively flat*